



Confederazione degli Imprenditori Italiani nel Mondo



Allargare il sistema Paese per fare piú forte l'Italia



Entrepreneurs and top executive of Italian origin living in Canada: a study to better understand who we are and where we are going.

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Toronto, March 9, 2007



Overview

- This study, at this point, is the result of the analysis of more than 25.000 Canadian companies
- The numbers you'll see are coming from about 1.000 companies that are owned or managed by individuals of Italian origin



CANADA TOPS G7 AGAIN AS MOST COMPETITIVE NATION FOR TRADE

- For the sixth consecutive time “COMPETITIVE ALTERNATIVES REPORT” a guide to international business costs, has ranked Canada as the lowest cost G7 country in which do business.
- The eight month international study compares the after tax costs of starting and operating 17 different type of businesses over a 10 year period. The analysis takes into account labor, transportation, energy and facility costs, as well both income and non income based taxes.
- The 2006 results show Canada having an overall 5.5 % cost advantage over the USA.
- The report identifies Canada as the lowest cost G7 country in 12 of the 17 industries examined.



CANADA FOREIGN TRADE BY COUNTRY

- **EXPORTS**
- **UNITED STATES** **84.6 %**
- **ITALY** **.2 %**

- **IMPORTS**
- **UNITED STATES** **58.8 %**
- **ITALY** **1.3 %**



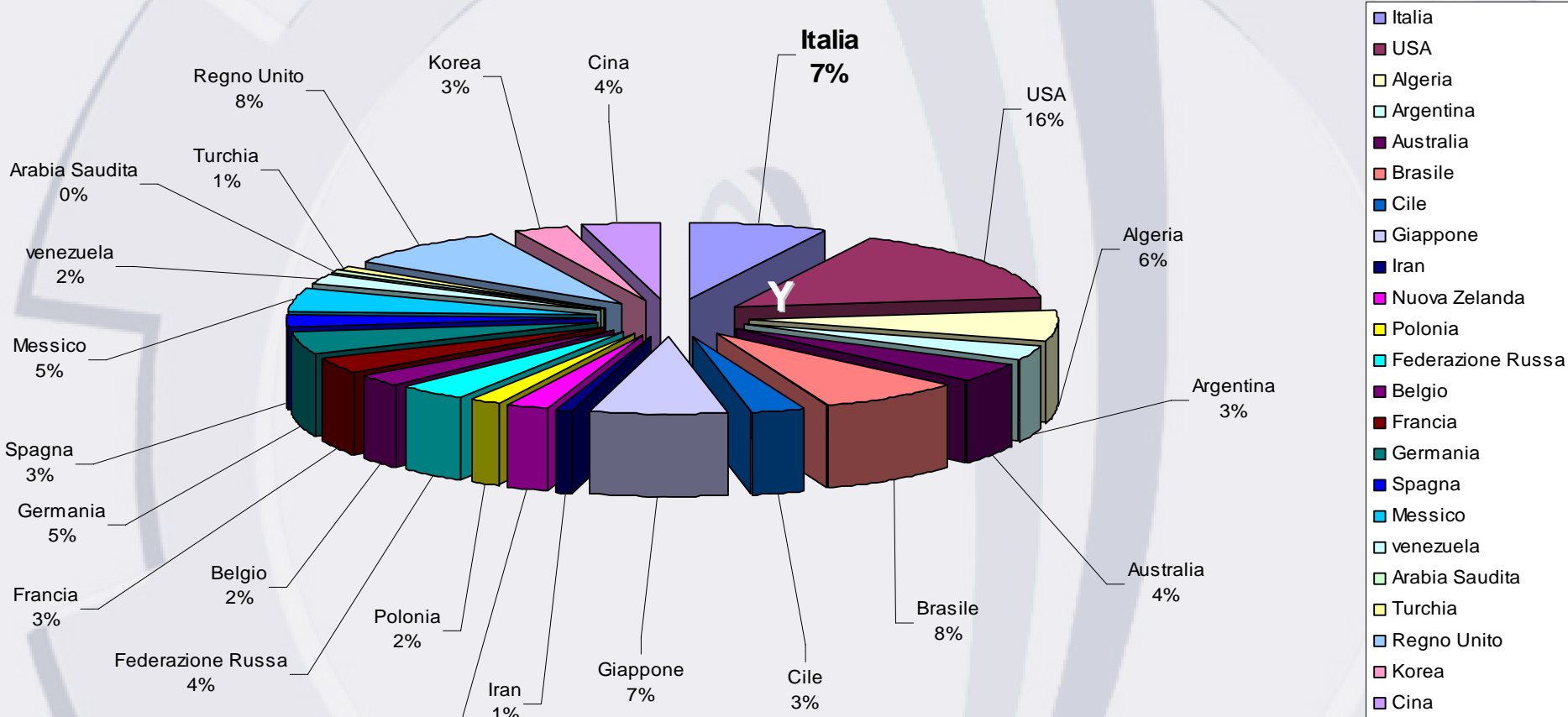
CANADIAN COMPANIES MANAGED BY INDIVIDUALS ORIGINALLY FROM ITALY

- In this study, at this point, only 7% of the businesses contacted in Canada managed by individuals originally from Italy had any contact with Italy in any form
- Individuals of Italian origin represent 5% of the Canadian population
- They are in ownership or managerial positions in both industry and finance
- A typical company managed by individuals originally from Italy has an average revenue of about 5 Mln CDN; around 10 employee; working mainly with Europe and South America.



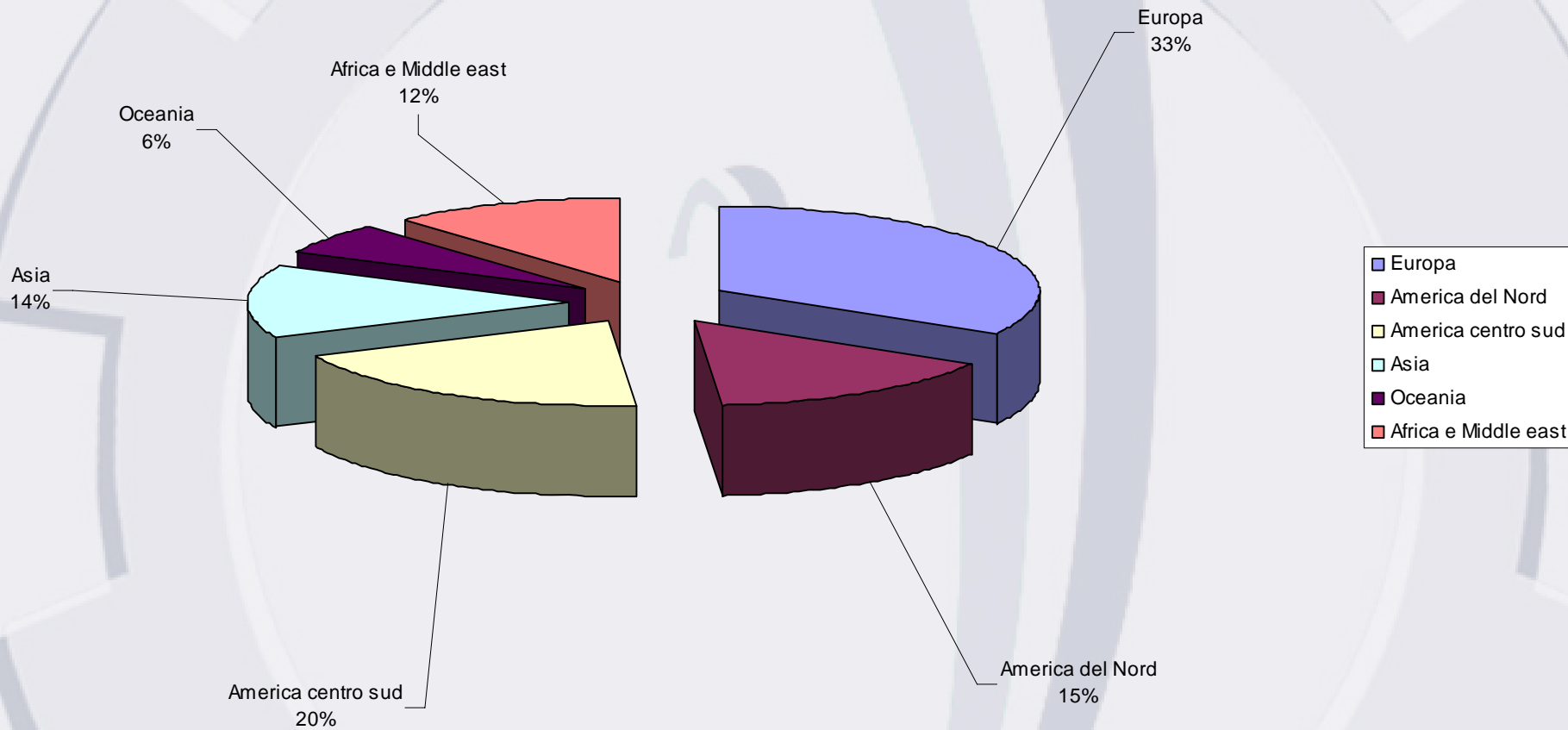
CANADIAN COMPANIES MANAGED BY INDIVIDUALS ORIGINALLY FROM ITALY WITH WHO THEY ARE DEALING WITH

Rapporti commerciali con altri Paesi



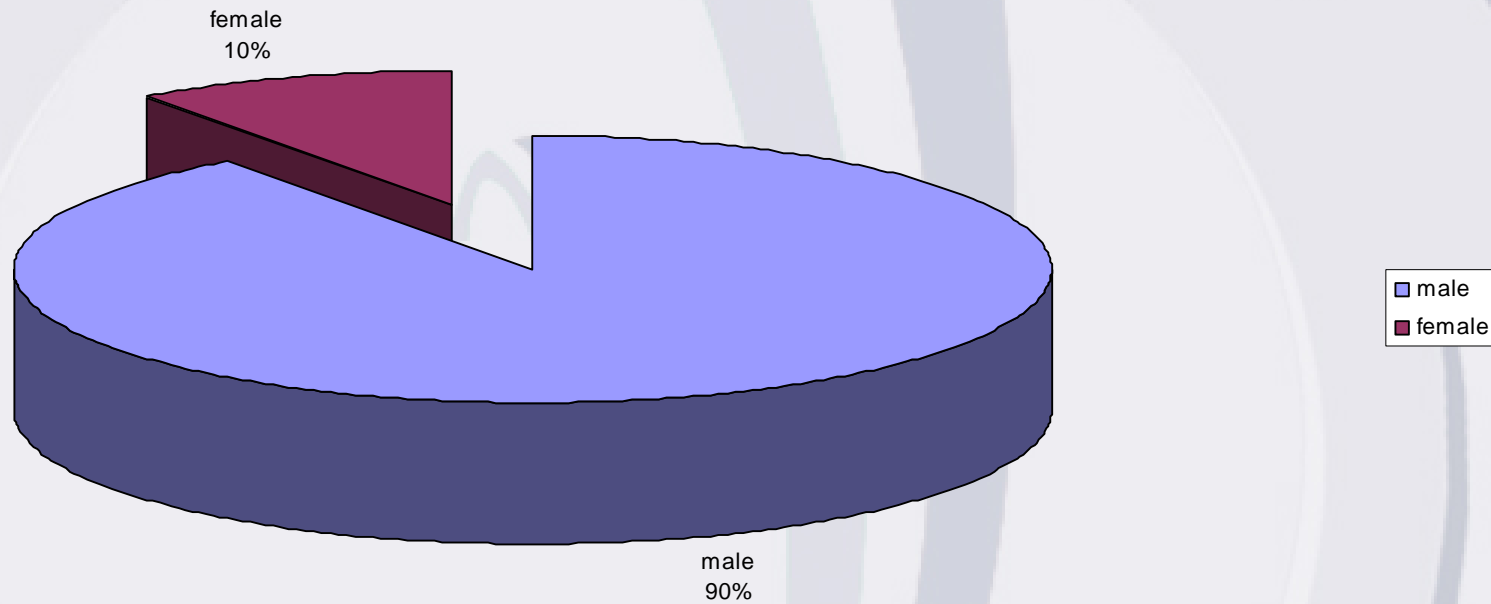
CANADIAN COMPANIES MANAGED BY INDIVIDUALS ORIGINALLY FROM ITALY WHERE THEY ARE ACTIVE

Aree geografiche di interazione



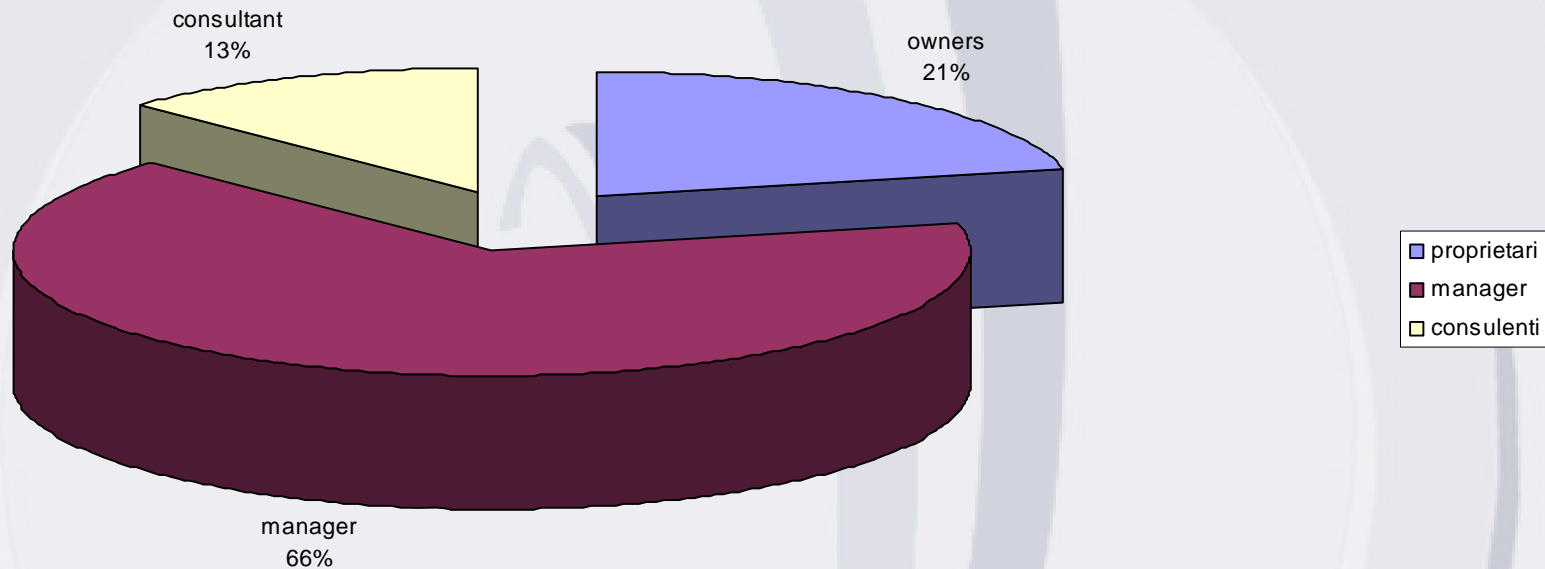
CANADIAN COMPANIES MANAGED BY INDIVIDUALS ORIGINALLY FROM ITALY

INDIVIDUALS: WHO ARE THEY?

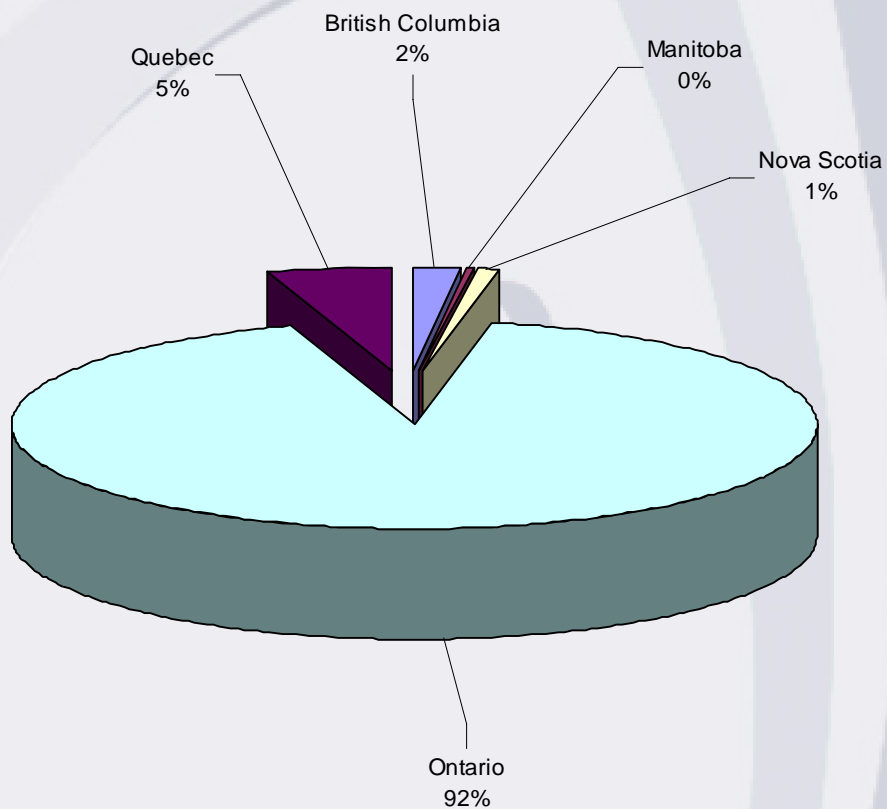


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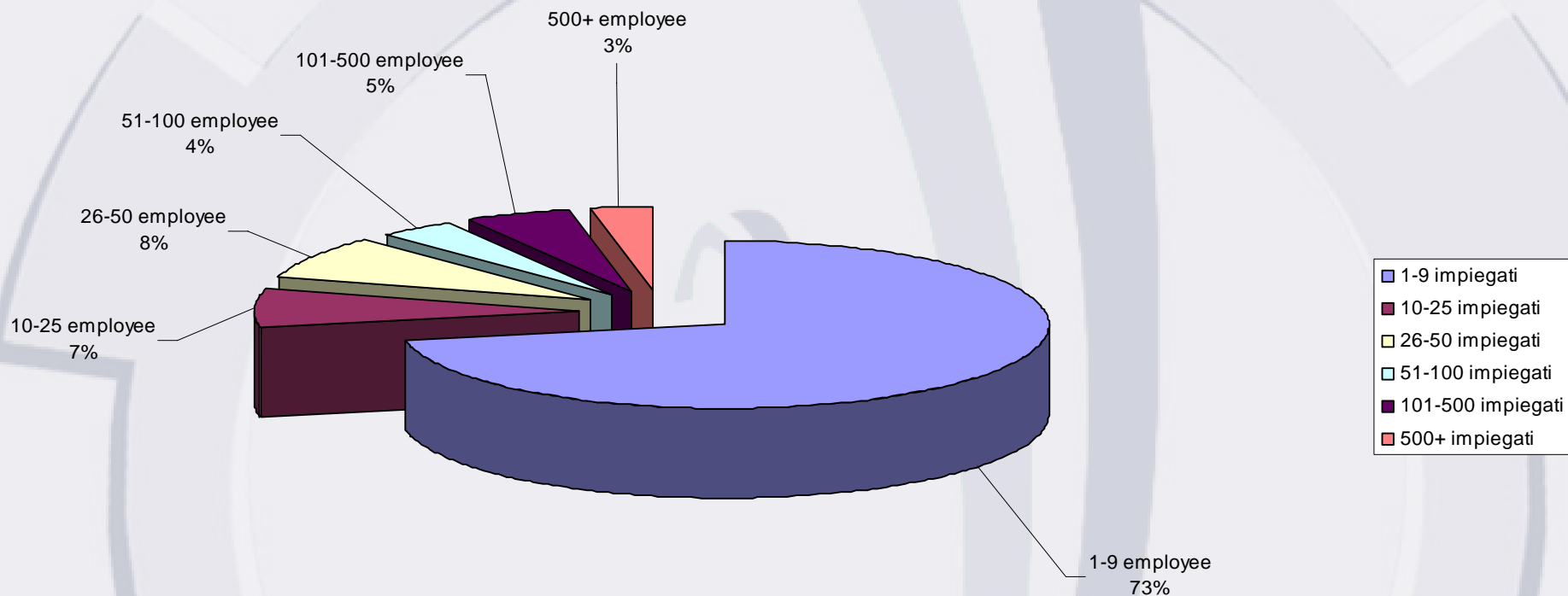


CANADIAN COMPANIES MANAGED BY INDIVIDUALS ORIGINALLY FROM ITALY WHERE THEY ARE LOCATED



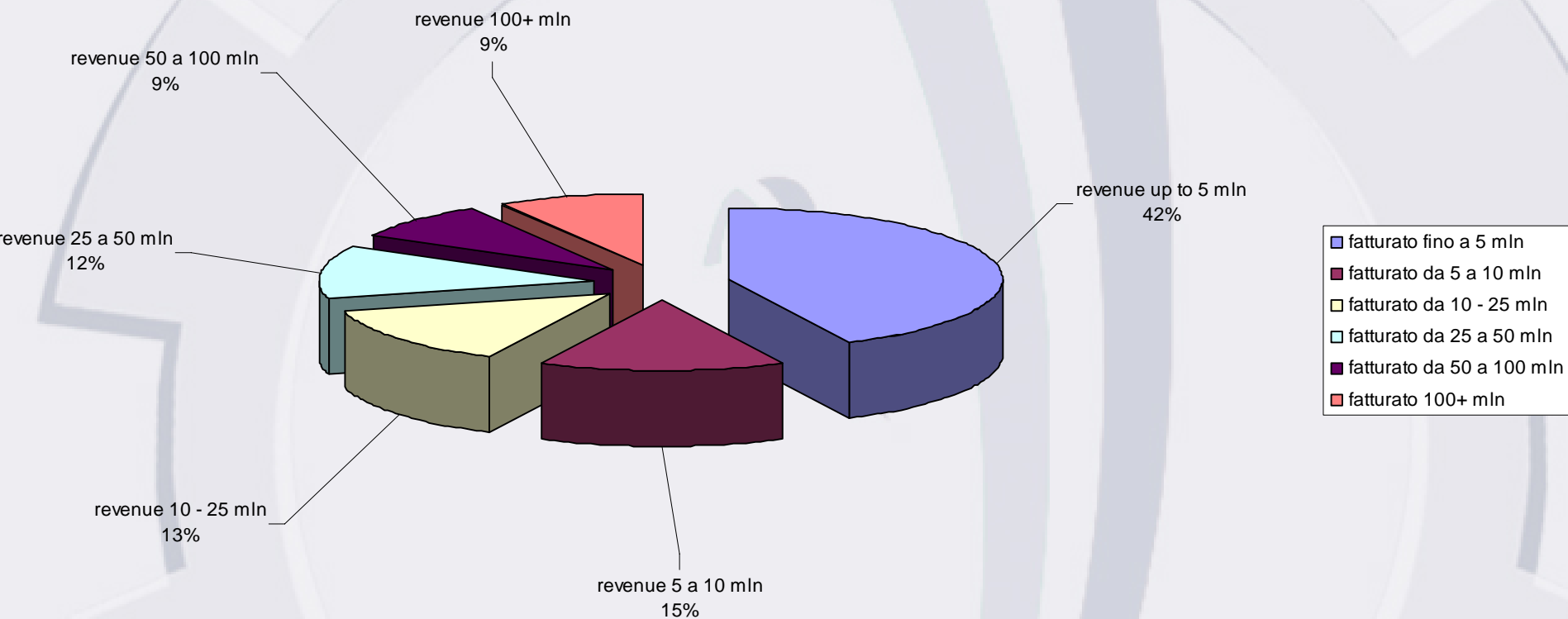
CANADIAN COMPANIES MANAGED BY INDIVIDUALS ORIGINALLY FROM ITALY

SIZE OF THE COMPANIES

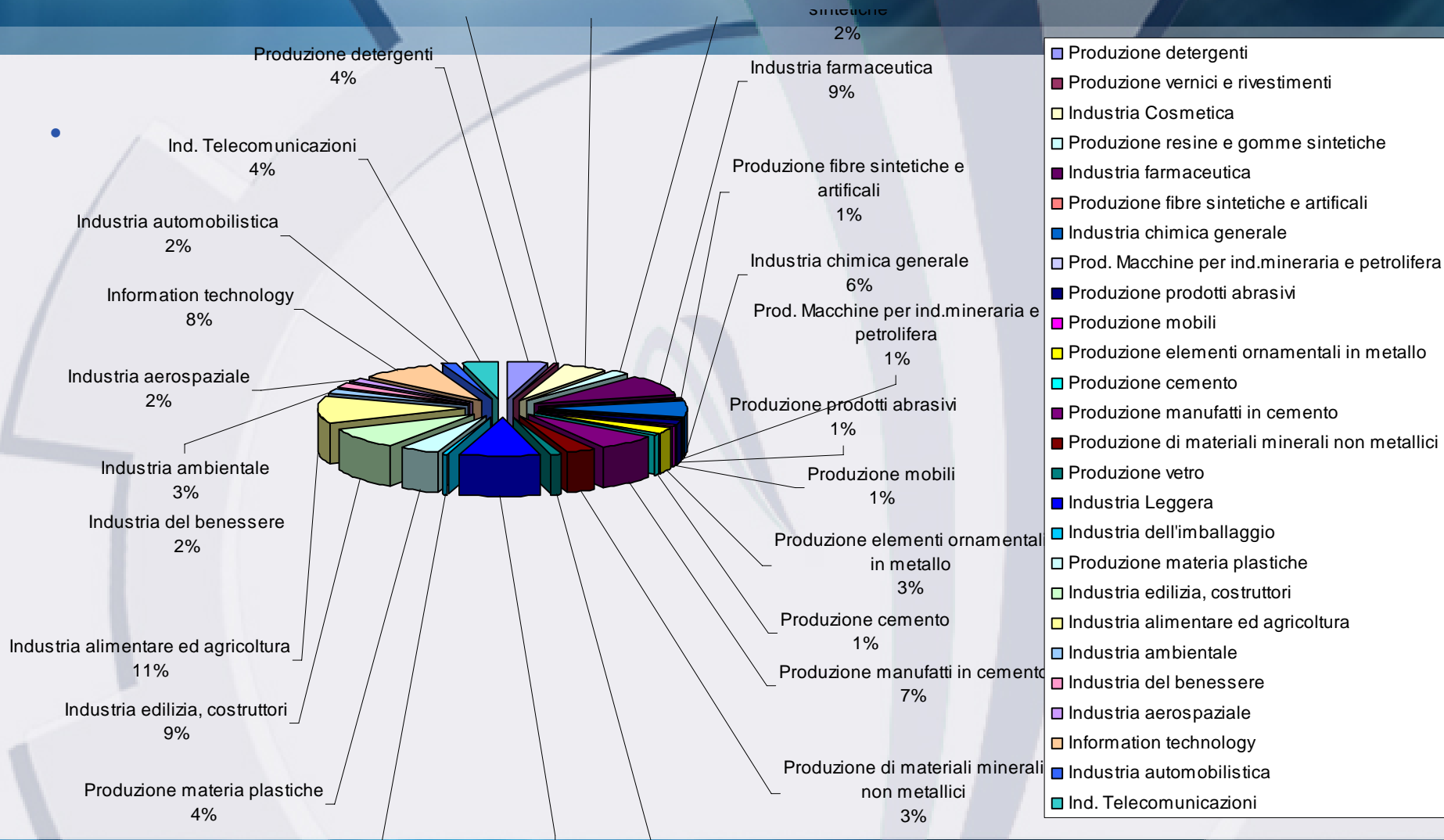


CANADIAN COMPANIES MANAGED BY INDIVIDUALS ORIGINALLY FROM ITALY

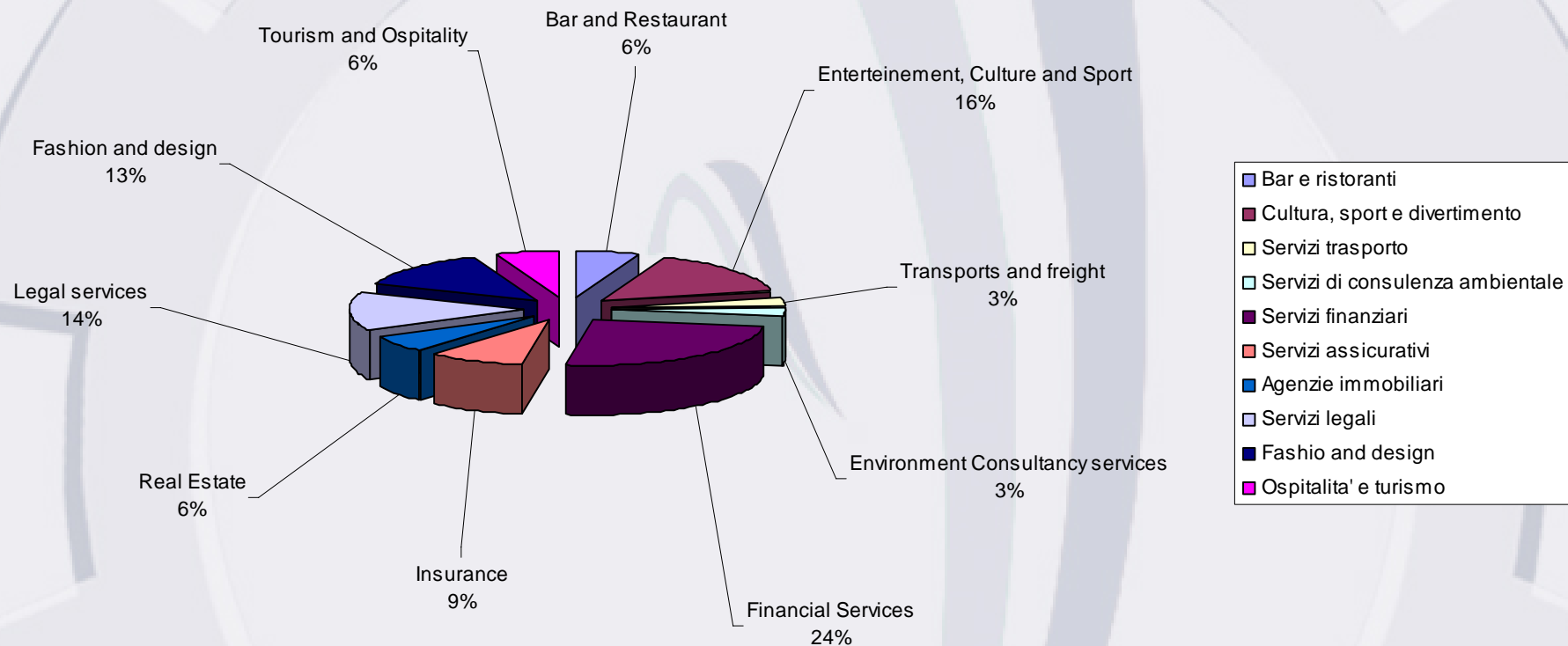
SIZE OF THE COMPANIES



CANADIAN COMPANIES MANAGED BY INDIVIDUALS ORIGINALLY FROM ITALY MANUFACTURING



CANADIAN COMPANIES MANAGED BY INDIVIDUALS ORIGINALLY FROM ITALY SERVICES



THANK YOU

